

# Journey of the Innovator

## Entrepreneurship Seminar Series



**Mondays, 24 Jan, 7 Feb & 21 Feb 2022**  
**7.00pm - 9.15pm**

The Journey of the Innovator (CP2201) is an annual short seminar series offered as a course by the School of Computing to students at the National University of Singapore. However, anyone who has an interest in tech start-ups, innovation and entrepreneurship is welcome to attend. In each session, invited guests from the start-up ecosystem share their personal experiences and insights candidly and answer questions from participants.

Unfortunately, due to Covid-19, dinner will not be provided this year. The entire seminar series will be conducted over Zoom.

**This seminar series is put together by:**



**Prof Francis Yeoh**



**Prof (Adj) Lai Kok Fung**

### **Seminar 1: 24 Jan** **Start-up Pitching 1-2-3!**

Listen to the founders of 3 promising early stage start-ups as they make their company pitch and describe the ups and downs of their entrepreneurial adventure.

Speakers: Kristoffer Jacek Soh, Serene Lim, Alex Tan



**Register Here**  
<https://journey-pitching.eventbrite.sg>



**Krisoffer Jacek Soh**

Co-founder & CEO of Beep, a start-up helping businesses connect physical devices with data management systems



**Serene Lim**

Co-founder & CEO of vibefam, a SaaS product for fitness gyms, studios and personal trainers



**Alex Tan**

Co-founder & CEO of Agritisan, an urban farming company producing fresh, healthy and sustainable food

### **Seminar 2: 7 Feb** **From the Horses' Mouths**

Come and interact with two experienced entrepreneurs who are currently deeply immersed in their start-up ventures and learn from their insights and experience in their respective entrepreneurial journey.

Speakers: Jeffrey Tiong, Roshni Mahtani



**Register Here**  
<https://journey-founders.eventbrite.sg>



**Jeffrey Tiong, PatSnap**

Jeffrey is the founder and CEO of PatSnap, a competitive intelligence innovation platform. Under his leadership, the company has grown from a small four-person operation to international prominence in the highly competitive field of patent analytics. PatSnap achieved unicorn status in 2021.



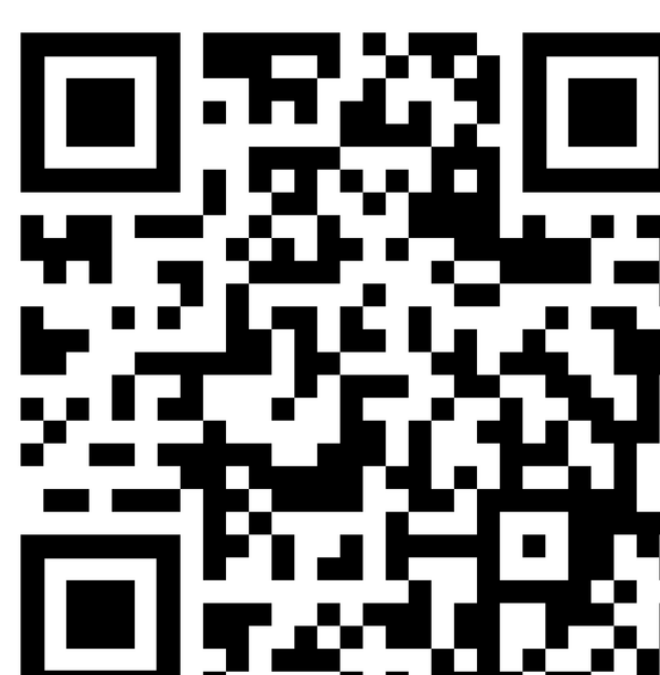
**Roshni Mahtani, theAsianParent**

Roshni is the Group CEO and founder of theAsianparent.com, the largest parenting website in Southeast Asia targeting urban parents and parents-to-be. In 2015, she co-founded the Female Founders Network, a group of over 2,000 female founders across Asia.

### **Seminar 3: 21 Feb** **Money Talks**

What makes an investible start-up? How important is the idea vs the market vs the team? Here's your opportunity to put these questions to 2 experienced investors who have backed numerous successful tech companies in Asia.

Speakers: Paul Santos, Ted Tan



**Register Here**  
<https://journey-invest.eventbrite.sg>



**Paul Santos, Wavemaker Partners**

Paul is founding Managing Partner of Wavemaker Partners, South-east Asia's go-to investor for enterprise and deep tech start-ups. With over US\$180m across 3 funds, Wavemaker has seen 10 exits valued at close to US\$700m. Before this, Paul was an entrepreneur who co-founded six companies and sold three.



**Ted Tan, SEEDS Capital**

Ted is the Chairman of SEEDS Capital, the investment arm of Enterprise Singapore, which co-invests with institutional investors in deep tech start-ups. Post-investment, SEEDS leverages ESG's networks across industries and global centres to add value to portfolio companies. Ted was deputy CEO of Enterprise Singapore for many years before his recent retirement.

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